

BEATS BY JT EPK

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FINGER-DRUMMER • PRODUCER • GEN Z BRAND COLLABORATOR

SOCIAL MEDIA



WWW.BEATSBYJT.COM

EPK 2026

# BIOGRAPHY

Beats By JT is an elite, genre-bending music producer, finger drummer, and viral content creator with a verified digital footprint of 50M+ views across platforms, positioning him as a high-value collaborator for brand partnerships and cross-platform activation. As a Gen Z creator, JT is redefining the space where youth culture, digital engagement, and music innovation converge.

A Virginia Beach native, JT launched his creative journey behind a drum kit at just 2 years old and has since evolved into a multi-platform talent with cross-generational reach. He's appeared and performed live on major platforms such as Fox 5 NYC's *Good Night NY* and WBTV's *QC Life Morning Show*—the latter going viral and reinforcing his role as a social-first performer with broadcast-ready appeal.

JT made history as both the first music producer from Virginia and the first finger drummer ever to perform on the coveted platform "On The Radar", delivering a live cookup, beat breakdown, and performance that showcased his technical precision and musical versatility. From producing the official soundtrack for Rap Snacks' International Women's Day Cypher to collaborating with national youth initiatives, JT's portfolio demonstrates brand alignment, production excellence, and content scalability.

In partnership with the Rapsnacks Foundation and Backspin Music Academy, JT has presented at the Memphis Public Schools Youth Tech Explosion alongside founder Claude Whitfield, empowering over 1,000 middle school students with tech-forward music education. He also co-led a live production workshop at J. Cole's Dreamville Fest, titled *The Art of the Flip*, amplifying his position as a youth-facing thought leader in music innovation.

JT's industry partnerships reinforce his standing in music production. He holds a brand partnership with Jocavi Acoustic Panels, serves as an Air Technology contributor, and is a product tester for Kit Plugins—aligning him with respected names across the studio and music-technology space.

As a community-rooted brand builder, JT created and leads the annual Beatmas Bash & Toy Giveaway, a philanthropic event now in its 5th year, distributing over 1,000 toys to underserved youth across Hampton Roads, VA and Charlotte, NC. He also hosted the first-ever Youth Beat Camp for Virginia's largest nonprofit for underserved families, ForKids, serving as a summer program centerpiece for aspiring creatives.

Beats By JT continues to bridge entertainment, education, and engagement, making him a prime candidate for brands seeking cultural relevance, purpose-driven influence, and Gen Z market activation.



**Brand & Booking Inquiries:**  
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[@beatsby\\_jt](https://www.instagram.com/beatsby_jt)  
[www.beatsbyjt.com](http://www.beatsbyjt.com)

## PRESS & REVIEWS

"Beats By JT brought unmatched energy and talent to our morning show. His performance instantly went viral."

- WBTV QC Life

"A prodigy on the pads... Beats By JT has a sound and story that's made for this generation."

- Fox 5 NYC

"JT isn't just a beatmaker—he's a brand collaborator, mentor, and cultural voice for his peers."

- Backspin Music Academy

"His beat breakdown on On The Radar set a new bar for finger drumming and live production content."

- On The Radar Media Team

## BOOKING & CONTACT

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# RECENT HIGHLIGHTS

- Viral QC Life performance sparked major buzz—featured by Complex and Rock The Bells, cementing his Gen-Z cultural impact.

Watch here:



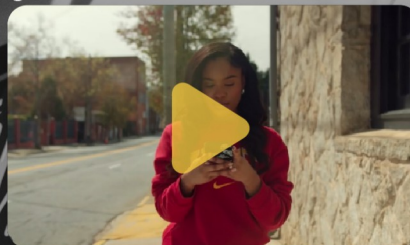
- Featured on Fox 5 NY's Goodnight New York—a primetime debut that showcased his star power to a major-market audience.

Watch here:



- Produced the official Rap Snacks Freestyle Cypher honoring International Women's Month—blending culture, creativity, and social impact through sound.

Watch here:



- Co-led the "Art of the Flip" producer showcase at Dreamville Fest 2025—aligning with one of music's most respected brands and spotlighting his role in shaping Gen-Z producer culture.

Watch here:



- Took center stage at NAMM 2025 with a standout performance inside the Augspurger Monitor booth—showcasing his finger drumming mastery in a world-class studio sound environment.

Watch here:



- Youngest-ever producer and finger drummer to rock Controllerise—Atlanta's go-to hub for rising DJs, breakout producers, and hitmaking vets. Full set is now live on YouTube.

Watch here:



## MORE HIGHLIGHTS

- On The Radar “Live Beat Cookup” — first finger drummer and Virginia-based producer to appear on the platform, in a high-energy live cookup.

Watch here:



## COMING SOON

*Two major announcements dropping soon — stay tuned.*

